

9th Foundation Day Jnan Taranga Community Radio Service (90.4 fm)

Jnan Taranga, the first community radio station of North East has successfully completed nine years of its broadcast on 20th November, 2019. In this connection, a lecture programme on “**Programme production through Community Radio**” was organised at the city campus of KK Handiqui State Open University situated at housefed complex. Arupjyoti Choudhury, Registrar of KKHSOU, inaugurated the occasion. Mr. Rajib Barua, Director of All India Radio, Guwahati and Mr. Aseem Kazi, Programme Executive of All India Radio, Guwahati were invited as a resource person for the session.

The programme was attended by Dr. Bhabaranjan Sarma, Controller of Examination,



Dr. Rahul Mazumder, Dean Academic, Dr. Dibyajyoti Mahanta, Dean Study centre, Dr Sangeeta Kakoty, Deputy Director, Multimedia Course Material centre and few other officers and faculty, the kothabandhus of Jnan-Taranga, staffs of multimedia section of KKHSOU,

advisory committee of Jnan-taranga and the officials of the university. The programme was anchored by Sarifuz Zaman, senior anchor, Jnan Taranga.

The programme started with the inaugural speech by the Registrar of the university. He welcomed all the guests and talked about the role and importance of Community radio service in the society. He also talked about creating awareness about Community radio service.



The guests of honour were facilitated by ‘Phulon Gamucha’ and momento of the respective University.



Mr. Rajiv Barua, the Director of All India Radio, welcomed all the members present. He talked about the Community Radio Service of north east region and its importance in this region. He said that “Radio teaches man to imagine and it provokes imagination”. It is a blind media and it is a media where the truth comes out as it is which is not in the case of other media, like, television. Radio is the future of media as because the progress of radio is great. He also talked about the meaning of CRS which is purely for the common people. There are no monetary issues related to it. The only aim of this is welfare. The use of words is very important in radio. One should always maintain the language and pronunciation in the radio.

Mr. Aseem Kazi, also enlightened the audience with the valuable talk about community radio service in the society. He said that CRS is more like a social work. The work service of CRS is not same as other radio stations. The love for the society and humanity mainly matters in CRS. One has to know the people of the community for whom the service is provided. Another important aspect he spoke about was that the local language should be well versed.

Another aspect that he discussed during his lecture session was regarding the production of programme of community radio. He said that for preparing and production of such programmes one should keep in mind the knowledge of the people of the community. One has to get involved with the people of the community and understand their needs and produce the programmes accordingly. He also talked about the various qualities an anchor has to have in order to attract the target audience. He also spoke about the ways of presenting the programmes and the use of microphone and breadth control. The use of simple and easy language strictly applies to the community radio service. In order to improve one’s programme one should always listen to others programmes. This helps in improving the presentation skills of an anchor that is providing service for the community.



The programme rounded up with interaction session followed by a vote of thanks offered by Station Manager Dr. Sangeeta Kakoty.

A handwritten signature in blue ink that reads "Sangeeta".

(Sangeeta Kakoty)
Station Manager – Jnan Taranga CRS